

**PUBLICATION DATE: 24th - 29th OF MONTH PRIOR TO COVER DATE**



### **JANUARY/FEBRUARY Copy Date 1 DECEMBER**

**London Boat Show Preview** A look at what will be on show at ExCel.

**Chartering Directory** A guide to chartering north of the border. Now that Yachting Life is available in England and on the continent as well as in Scotland and Northern Ireland, it is better value than ever for charter operators.



### **MARCH/APRIL Copy Date 1 FEBRUARY**

**London Boat Show Report** With particular comment from businesses in our circulation area.

**Sailing Schools** Sailing School Directory, which looks at all the training establishments in our area. This is the ideal TIME for sailing schools to begin their promotional campaign for the year.



### **MAY/JUNE Copy Date 3 APRIL**

**Racing Round-Up** Scotland's open race programme.

**Sailwear Section** A look at the latest in clothing for the sailor.

**Scottish Series** An in-depth preview of this year's racing on Loch Fyne, with class winner tips.



### **JULY/AUGUST Copy Date 1 JUNE**

**Dining Ashore** A guide to sailors planning to cruise the Firth of Clyde and the west coast. If you are in the business of looking after sailors culinary requirements, this is the month to promote yourself.

**Scottish Series Report** What took place at Tarbert with full class by class reports. The perfect opportunity for sailmakers and manufacturers to draw attention to the success of their products in one of Europe's top regattas.

**Power Cruisers** What's new in all facets of this waterborne activity.



### **SEPTEMBER/OCTOBER Copy Date 2 AUGUST**

**West Highland Week** Full report and results from this west coast classic.

**Southampton Boat Show Preview** Next year's boats at Britain's largest floating boat show.

**Clyde Based Marinas Boat Shows Preview** of the annual Scottish weekend event.



### **NOVEMBER/DECEMBER Copy Date 2 OCTOBER**

**Southampton Show Report** Yachting Life is first with the news from Southampton.

**Clyde Based Marinas Boat Shows** Pictorial report Led by kip boat show, third biggest in Britain.

**Xmas Chandlery** Sailors will be buying gifts for friends and family at Christmas and the Yachting Life feature hopes to persuade them to buy the gifts in local chandleries.

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