

COLOUR

Double Page Spread	£1900.00
Full Page	£990.00
Half Page	£550.00
Quarter Page	£305.00

MONO

Double Page Spread	£1325.00
Full Page	£695.00
Half Page	£395.00
Quarter Page	£235.00
Eighth Page	£138.00
Sixteenth Page	£75.00
Single Column cm	£8.00

SPOT COLOUR AVAILABLE AT MONO RATES PLUS 25% PER COLOUR

SPECIAL POSITIONS

Inside Front, Inside Back,	
Outside Back Covers, if available	£1,100.00.
Early Right Hand	15% extra
Facing Matter	15% extra

INSERTS

£50 per thousand for single sheet inserts, full circulation only. Catalogue insert rates by negotiation

DISCOUNTS Series Discounts:

3 insertions - 5%	12 insertions - 10%
6 insertions - 7.5%	Agency Discount 10%

ALL PRICES SUBJECT TO VAT AT THE CURRENT RATE

BRITAIN'S BIGGEST SAILING MAGAZINE NORTH OF THE SOUTH

mechanical data

sizes in millimetres (H x W)

copy date:
5th OF MONTH PRIOR

BLEED PAGES

BLEED SIZE	TRIM SIZE
Double Page Spread 305 x 430	297 x 420
Full Page 305 x 215	297 x 210

NON BLEED PAGES TYPE AREA

Full Page	275 x 183
Half Page	135 x 183 (Horizontal)
" "	275 x 89 (Vertical)
Quarter Page	65 x 183 (Horizontal)
" "	135 x 89 (Vertical)
Eighth Page	65 x 89
Sixteenth Page	65 x 42

CLASSIFIED AND SEMI-DISPLAY

Column Length	275mm
Single Column Width	42mm
Two Columns	89mm
Three Columns	135mm
Four Columns	182mm

Printed Litho Heat-Set Web Offset on 90gsm white coated art paper. Saddle Stitched.

Yachting Life pages are created in PDF format which negates the use of film.

Therefore, all origination work to be supplied to the address below on CD or email in hi-res pdf format.

circulation details

Yachting Life is a monthly publication featuring racing and cruising in Scotland, Northern Ireland, the North of England and the Isle of Man. Its circulation is concentrated in these areas, though there are subscribers on the South Coast as well as in Canada, the USA and continental Europe. A team of ten regular correspondents in the north of the country ensures that

Yachting Life offers national coverage of local stories.

Yachting Life is available at newsagents, chandlers and by direct paid subscription.

All advertising rates quoted apply to page-ready origination. Additional origination work involving transparencies, typesetting, layout etc will incur extra charges.