

## COLOUR

|                    |          |
|--------------------|----------|
| Double Page Spread | £1900.00 |
| Full Page          | £990.00  |
| Half Page          | £550.00  |
| Quarter Page       | £305.00  |

## MONO

|                    |          |
|--------------------|----------|
| Double Page Spread | £1300.00 |
| Full Page          | £675.00  |
| Half Page          | £365.00  |
| Quarter Page       | £200.00  |
| Eighth Page        | £108.00  |
| Sixteenth Page     | £62.00   |
| Single Column cm   | £8.00    |

**SPOT COLOUR AVAILABLE AT MONO RATES PLUS 25% PER COLOUR**

## SPECIAL POSITIONS

|                                   |            |
|-----------------------------------|------------|
| Inside Front, Inside Back,        |            |
| Outside Back Covers, if available | £1,100.00. |
| Early Right Hand                  | 15% extra  |
| Facing Matter                     | 15% extra  |

## INSERTS

£50 per thousand for single sheet inserts, full circulation only. Catalogue insert rates by negotiation

## DISCOUNTS Series Discounts:

|                     |                     |
|---------------------|---------------------|
| 3 insertions - 5%   | 12 insertions - 10% |
| 6 insertions - 7.5% | Agency Discount 10% |

**ALL PRICES SUBJECT TO VAT AT THE CURRENT RATE**

BRITAIN'S BIGGEST SAILING MAGAZINE NORTH OF THE SOUTH

## mechanical data

sizes in millimetres (H x W)

copy date:  
5th OF MONTH PRIOR

### BLEED PAGES

| BLEED SIZE                   | TRIM SIZE |
|------------------------------|-----------|
| Double Page Spread 305 x 430 | 297 x 420 |
| Full Page 305 x 215          | 297 x 210 |

### NON BLEED PAGES TYPE AREA

|                |                        |
|----------------|------------------------|
| Full Page      | 275 x 183              |
| Half Page      | 135 x 183 (Horizontal) |
| " "            | 275 x 89 (Vertical)    |
| Quarter Page   | 65 x 183 (Horizontal)  |
| " "            | 135 x 89 (Vertical)    |
| Eighth Page    | 65 x 89                |
| Sixteenth Page | 65 x 42                |

### CLASSIFIED AND SEMI-DISPLAY

|                     |       |
|---------------------|-------|
| Column Length       | 275mm |
| Single Column Width | 42mm  |
| Two Columns         | 89mm  |
| Three Columns       | 135mm |
| Four Columns        | 182mm |

Printed Litho Heat-Set Web Offset on 90gsm white coated art paper. Saddle Stitched.

Yachting Life pages are created in PDF format which negates the use of film.

Therefore, all origination work to be supplied to the address below on CD or email in hi-res pdf format.

## circulation details

Yachting Life is a monthly publication featuring racing and cruising in Scotland, Northern Ireland, the North of England and the Isle of Man. Its circulation is concentrated in these areas, though there are subscribers on the South Coast as well as in Canada, the USA and continental Europe. A team of ten regular correspondents in the north of the country ensures that

Yachting Life offers national coverage of local stories.

Yachting Life is available at newsagents, chandlers and by direct paid subscription.

All advertising rates quoted apply to page-ready origination. Additional origination work involving transparencies, typesetting, layout etc will incur extra charges.